

Oral BioTech Uses Webinars to Transcend Miles, Time-Zones, and a Down Economy To Improve Oral Health

Albany, Oregon (April 2009) -- While research and gains in global understandings on how to achieve oral health have not slowed down, people's ability or desire to travel the world to have access to that information has. The "dental convention" has been the traditional method designed to create a venue and opportunity for dental professionals, researchers, and lecturers to collaborate on the latest and greatest in dental treatment, but a few roadblocks have arisen in their path. The pertinent and cutting-edge research on one area of oral health may be happening half way around the world, where simply the logistics of getting there to have exposure to an expert in that area provide challenges. To add to the dilemma, in these uncertain economic times, many practitioners are reluctant to spend the money and time away from their dental practices required to attend these dental conventions across the world.

Oral BioTech has implemented a creative opportunity to avoid any slow down in the spread of information. Oral BioTech is a company that leads the market in caries management strategies, or effective ways of controlling the infection, dental caries, that causes cavities. When you lead the market, you must also lead in the research and be on the cusp of emerging science regarding your specialty. Then you have to find an engaging way to get this information in the hands of those who can help people with it: the dentist.

In response to this need, Oral BioTech has launched a series of webinars that transcend these boundaries. A webinar allows people to meet, via an online meeting site and teleconference, from the comfort of their own homes.

The CEO of Oral BioTech, Dr. V. Kim Kutsch, is one of the world leaders in dental caries. However, he hasn't gotten where he is today without collaboration from experts in universities across the country, and researchers and practitioners around the globe. He continues to collaborate with his peers, but is now making this collaboration a free learning opportunity for dentists as well; through the webinar.

Oral BioTech is sponsoring the first of these co-hosted webinars on May 5th, featuring Dr. V. Kim Kutsch and Dr. Doug Young, professor at University of Pacific Dental School. This will be followed up with a webinar featuring Dr. Kutsch and Dr. Graeme Millicich, world renowned lecturer from New Zealand. And the list continues. Dr. Margherita Fontana, researcher from Indiana University, Dr. Philip Marsh, PhD from Leeds University of the UK, and beyond.

Picture the average dental practitioner in Wichita Kansas who desires to understand the best ways to prevent his patients from getting cavities can sit on his couch one evening after work, login to the internet and call in to a toll-free line and have direct access to one hour of the highest level education from the most renowned experts in the world, at absolutely no cost.

So, think we have to let hard economic times slow access to the best dental health care available? Not if Oral BioTech has anything to do about it! For more information on these webinar opportunities, visit www.carifree.com.