

Tyler Barnett Public Relations

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CariFree 

Bio: Bob Bowers, Chief Operating Officer

As Chief Operating Officer of Oral BioTech, manufacturer of the CariFree system, Bob Bowers plays an integral role in building paramount care within the dental industry. By focusing on the production of cutting-edge products and building lasting relationships, Bowers is consistently at the forefront of the dental industry.

With career sights originally set on Criminology, Bowers found his true passion in business and economics, leading him to achieve a Bachelors of Science in Business Management Information Systems and Economics from Oregon State University. His experience within the dental industry includes an eleven-year relationship in dental manufacturing, regulatory, research and development, and operations management.

Bowers' entrepreneurial spirit quickly led him toward success. After working four years with a dental manufacturing company, Bowers was introduced to the CariFree concept by Dr. Kutsch, co-founder of Oral BioTech. With a history of designing and patenting products for the denture market, the opportunity to create a product line that prevents dental disease presented an extremely exciting challenge for Bowers. Aiding in CariFree's launch, providing research and development, regulatory, and acting as part of the operations team, he has been a vital part of the company's success and recognition. Bowers currently holds three dental patents with three patents pending.