

*Tyler Barnett Public Relations*

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CariFree 

## **Bio: Chris Moriarity, Sales Executive**

As a key sales executive for Oral BioTech's CariFree system, Chris Moriarity is responsible for facilitating the inclusion of leading advancements in the dental field to improve patients' oral health. He specializes in developing communications strategies to promote patient understanding and ultimately increase case-acceptance.

Moriarity received his Bachelor of Arts Degree in Public Affairs and Journalism from the University of Northern Iowa prior to graduating Magna Cum Laude with a Masters Degree in Cultivation Theory. Authoring numerous articles in several publications on various technology and health-related topics, he began to make a name for himself within the medical industry. Before dentistry, Moriarity consulted exclusively for physicians in an ambulatory setting developing systems to allow for the adoption of newer technologies into the office without sacrificing patient relationships and understanding.

Moriarity currently presents to a variety of dental groups on topics specific to minimally invasive dentistry as it relates to the caries infection. A pioneer for new technologies in the dental space, Moriarity delivers about 25 web-based presentations in addition to all on-site engagements a month.